

YOUR PERSONAL DETAILS:

Mr. Ashokkumarreddy Moori
C/o Rajasekhara Reddy
Flat#9, G01, Temple View Resid
Padmavathy Puram
Tirupati - 517501
Andhra Pradesh

Please update your PAN details.To update click:
www.bit.ly/2BE2ACZ

YOUR POLICY DETAILS:

Policy No	Life Assured Name	Policy Issuance Date	Payment Frequency
09949280	Ashokkumarreddy Moori	16-Sep-2008	Yearly

YOUR INSURANCE COVER IS

₹ 225000

YOUR FUND STATEMENT as on 31-Mar-2014

YOUR INVESTMENT DETAILS

Policy Number	Premium Paid	Charges for insurance cover	Premium Invested	Amount Withdrawn	Total Units	Value Per Unit (NAV)	Total Fund Value
09949280	50000	12076.16	262923.84	0.00	7366.44	21.54	158625.35

YOUR FUND DETAILS as on 31-Mar-2014

POLICY NUMBER: 09949280 POLICY NAME: ICICI Pru SmartKid - New Unit Linked RP

Fund Name	Premium invested	Other Charges*	Total Units	Value Per Unit (NAV)	Total Fund Value
FLEXI BALANCED FUND	-229.46	216.17	50.70	18.53	938.97
FLEXI GROWTH FUND	49775.40	3960.97	86.21	18.32	1578.54
PRESERVER FUND	4334.45	2389.65	2981.90	21.36	63689.85
TRANSACTIONS FOR BALANCER FUND	37249.11	2985.16	1342.62	30.20	40533.82
PROTECTOR FUND	3917.91	2605.69	1645.64	20.43	33618.98
MULTIPLIER FUND	47820.14	3785.43	730.18	13.69	9988.93
RICH FUND	120056.26	9321.98	529.17	15.65	8276.28
Total					158625.35

*Other charges is inclusive of applicable taxes and cess (if any), Switch charge, Premium allocation charges Policy Administrations charge etc.

YOUR ANNUAL FUND TRANSACTION DETAILS FOR POLICY NO: 09949280

TRANSACTION SUMMARY FOR FLEXI GROWTH FUND

TransactionDate	TransactionDescription	TotalUnits	ValuePerUnit(NAV)	TotalFundValue
31-Mar-2013	Opening Balance	436.15	15.83	6904.10
26-Jul-2013	Net Switch	-347.45	16.12	-5600.93
	Payor Waiver Benefit Charges	-0.44	0.00	-7.32
	Service Tax	-0.29	0.00	-4.86
	Education Cess	0.00	0.00	-0.14
	Mortality Charges	-0.61	0.00	-10.09
	Policy Administration Charge	-1.11	0.00	-18.30
31-Mar-2014	Closing Balance	86.22	18.31	1578.53

TRANSACTION SUMMARY FOR PRESERVER FUND

TransactionDate	TransactionDescription	TotalUnits	ValuePerUnit(NAV)	TotalFundValue
31-Mar-2013	Opening Balance	2164.04	19.62	42454.98
26-Jul-2013	Net Switch	548.82	20.17	11064.56
16-Sep-2013	Allocated Premium	300.31	20.40	6125.00
	Payor Waiver Benefit Charges	-5.46	0.00	-112.03
	Service Tax	-4.41	0.00	-90.31
	Education Cess	-0.13	0.00	-2.78
	Mortality Charges	-7.58	0.00	-155.66
	Policy Administration Charge	-13.66	0.00	-280.08
31-Mar-2014	Closing Balance	2981.91	21.36	63689.84

TRANSACTION SUMMARY FOR MULTIPLIER FUND

TransactionDate	TransactionDescription	TotalUnits	ValuePerUnit(NAV)	TotalFundValue
31-Mar-2013	Opening Balance	1231.33	11.99	14763.52
26-Jul-2013	Net Switch	-490.46	12.40	-6081.80
	Payor Waiver Benefit Charges	-1.88	0.00	-23.64
	Service Tax	-1.40	0.00	-17.42
	Education Cess	-0.04	0.00	-0.53
	Mortality Charges	-2.61	0.00	-32.74
	Policy Administration Charge	-4.72	0.00	-59.10
31-Mar-2014	Closing Balance	730.19	13.68	9988.92

TRANSACTION SUMMARY FOR RICH FUND

TransactionDate	TransactionDescription	TotalUnits	ValuePerUnit(NAV)	TotalFundValue
31-Mar-2013	Opening Balance	2141.65	13.27	28419.61
26-Jul-2013	Net Switch	-1599.51	13.62	-21785.38
	Payor Waiver Benefit Charges	-2.32	0.00	-32.49
	Service Tax	-1.57	0.00	-21.88
	Education Cess	-0.04	0.00	-0.64
	Mortality Charges	-3.20	0.00	-44.85
	Policy Administration Charge	-5.80	0.00	-81.19

31-Mar-2014	Closing Balance	529.18	15.64	8276.27
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TRANSACTION SUMMARYS FOR BALANCER FUND				
TransactionDate	TransactionDescription	TotalUnits	ValuePerUnit(NAV)	TotalFundValue
31-Mar-2013	Opening Balance	97.64	26.89	2625.36
26-Jul-2013	Net Switch	813.79	27.53	22403.55
16-Sep-2013	Allocated Premium	441.29	27.76	12250.00
	Payor Waiver Benefit Charges	-1.73	0.00	-49.31
	Service Tax	-1.56	0.00	-44.07
	Education Cess	-0.04	0.00	-1.31
	Mortality Charges	-2.41	0.00	-68.83
	Policy Administration Charge	-4.32	0.00	-123.31
31-Mar-2014	Closing Balance	1342.63	30.19	40533.81

TRANSACTION SUMMARY FOR FLEXI BALANCED FUND				
TransactionDate	TransactionDescription	TotalUnits	ValuePerUnit(NAV)	TotalFundValue
31-Mar-2013	Opening Balance	51.30	16.26	834.08
	Payor Waiver Benefit Charges	-0.10	0.00	-1.78
	Service Tax	-0.08	0.00	-1.41
	Education Cess	0.00	0.00	-0.01
	Mortality Charges	-0.14	0.00	-2.49
	Policy Administration Charge	-0.26	0.00	-4.48
31-Mar-2014	Closing Balance	50.71	18.52	938.96

PROTECTOR FUND				
TransactionDate	TransactionDescription	TotalUnits	ValuePerUnit(NAV)	TotalFundValue
31-Mar-2013	Opening Balance	1350.36	19.09	25770.68
16-Sep-2013	Allocated Premium	313.04	19.57	6125.00
	Payor Waiver Benefit Charges	-3.10	0.00	-61.43
	Service Tax	-2.48	0.00	-49.02
	Education Cess	-0.08	0.00	-1.59
	Mortality Charges	-4.31	0.00	-85.34
	Policy Administration Charge	-7.76	0.00	-153.60
31-Mar-2014	Closing Balance	1645.65	20.43	33618.97

Segregated Fund Identification Number (SFIN) Details for ICICI Pru Policy No.: 09949280

Fund Name: F.Balanced SFIN: ULIF 032 20/03/07 LFlexiBal2 105

Fund Name: F.Growth SFIN: ULIF 027 20/03/07 LFlexiGro2 105

Fund Name: Preserver SFIN: ULIF 010 17/05/04 LPreserv1 105

Fund Name: Balancer SFIN: ULIF 014 17/05/04 LBalancer2 105

Fund Name: Protector SFIN: ULIF 016 17/05/04 LProtect2 105

Fund Name: Multiplier SFIN: ULIF 044 25/02/08 LMultip2 105

Fund Name: Rich Fund SFIN: ULIF 049 17/03/08 LRich2 105

Unique Identification Number specified by Insurance Regulatory Development Authority of India for ICICI Pru SmartKid - New Unit Linked RP is 105L058V01.

Glossary

Opening Balance: Fund units of your policy in a particular fund as on the date mentioned.

Allocated Premium: Premium paid less Premium Allocation charge that is utilized to purchase units under the Policy.

Switch In: Moving monies into the fund mentioned.

Switch Out: Moving monies out of the fund mentioned.

Closing Balance: Fund value of your policy or amount in a particular fund as on the date mentioned.

Definitions of Charges:

Premium Allocation charge: is a charge levied at the time of receipt of Premium. The balance is utilized to purchase units under the Policy.

Other charges: is inclusive of applicable taxes and cess (if any), Switch charge, Premium allocation charges, Policy Administrations charge etc.

Rider charge: is a charge levied towards the riders chosen (if any); at the beginning of each policy month from the policy fund by cancellation of units of the equivalent amount.

Mortality charge: The most important benefit of your policy is the life insurance cover that it provides. Mortality charge refers to the charge that you pay for this benefit.

Policy Administration charge: is a charge levied towards the administration of the policy at the beginning of each policy month from the policy fund by cancellation of units of the equivalent amount.

Fund management charge: will be applicable as per the policy terms and conditions and will be adjusted from the NAV on a daily basis. This charge will be a percentage of the Fund Value.

Rider charge: is a charge levied towards the riders chosen (if any); at the beginning of each policy month from the policy fund by cancellation of units of the equivalent amount.

Switch charge: is a flat charge levied on switching of monies from one fund to another available within the product. The charge will be levied at the time of effecting the switch.

Goods & Services Tax: For Unit linked insurance plans, Goods & Services Tax and cess (if any) of 18% is applicable on charges like fund management, switch charges, etc.

Important Information

In ULIP policies, the investment risk in the investment portfolio is borne by the policyholder. The past performance of the Investment Funds is not indicative of their future performance. The names of the Investment Funds or of the Policy are not indicative of the returns that may be expected of them.

Please note customers availing ECS mode of payment can request to modify ECS mandate 15 days before the premium due date.

As stipulated by IRDAI, the formula for computation of the Net Asset Value per Unit (NAV) for linked funds stands modified effective August 18, 2011: Market value of the investment held by the fund plus value of current assets less value of current liabilities and provisions, if any and divided by the number of units existing on the valuation date.

For complete details on applicability of NAV on ULIPs as per the current IRDAI guidelines, refer to policy terms & conditions.

In the event of discontinuance of payment of premium, part withdrawal or surrender of the policy, etc, benefits payable will be in accordance with the policy terms and conditions. The surrender value may be different from the Fund Value as mentioned in this statement.

The Fund Value may change as per the Net Asset Value (NAV) declared on a daily basis. The NAV is published in the local newspapers and can also be accessed on our website www.icicprulife.com

Goods and Services Tax Registration Number: For details of the Goods and Services Tax registration number applicable in your state, refer <https://www.icicprulife.com/gstin.html>. Goods and Services Tax and cess(if any) will be charged as per applicable rates and prevailing tax laws..

The unit statement shall be read in conjunction with the terms and conditions mentioned in the policy document.

This is an authenticated statement which does not require any signature. In case of any discrepancies, please notify us immediately through any of our contact points.

Please note that the Company reserves the right to obtain and update PAN details with the assistance of financial institutions, credit rating agencies or any other entities with which the company has tie-ups. The company will intimate you where PAN details are updated.

CONTACT US



Visit our website
www.icicprulife.com



Customer Service Helpline
1860 266 7766



Email us at
lifeline@icicprulife.com



For service requests
SMS SRV to 56767



Fax Number
+91-022-42058222

Communication Address:

ICICI Prudential Life Insurance Company Limited, Ground Floor & Upper Basement, Unit No. 1A & 2A, Raheja Tipco Plaza, Rani Sati Marg, Malad (East), Mumbai- 400097. Maharashtra.

Regd Address:

1089 Appasaheb Marathe Marg, Prabhadevi, Mumbai-400025. Reg No: 105. IRDAI Regn No. 105. CIN:L66010MH2000PLC127837. Comp/doc/Nov/2015/703.

Call Center Timings:

Call Center Timings: 10:00 a.m. to 7:00 p.m., Monday to Saturday, except National Holidays. *When calling our Customer Service Helpline, please do not prefix "+" or "91" or "00" before the number. Customers outside India can call us on +91-22-6193 0777. Charges as applicable.