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August 14, 2008
October 7, 2008
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ciena

Ciena's EMC E-Lab qualified networking solutions reduce the cost and complexity for high performance storage replication between data centers over SONET/SDH, GbE, WDM or fiber networks. Ciena's products are available through EMC Select making them a part of EMC's distance extension solutions for enterprise customers requiring high availability networks and to meet BC/DR goals.

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Comport Consulting is all about solutions – answers that address the data challenges faced by your growing company. Over the past three decades, we have grown into one of North East area's most respected VARs for enterprise storage, server consolidation, compliance & archiving, information lifecycle management, and business continuity solutions.

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Computer Design & Integration, LLC is a privately-held infrastructure services firm that combines innovative and comprehensive business solutions and service with experienced professionals to simplify the complexity of emerging technologies. CDI offers complete solutions in Business Continuity, Backup & Recovery, Data Center Consolidations, Contract Management, Microsoft, Migrations, Networking, Security, Project Management, Storage, Unix and Virtualization. For more information, visit CDI on the web at www.cdillc.com.



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Emulex (NYSE:ELX) is a global provider of enterprise-class solutions that intelligently connect storage, servers and networks, to ensure access to data that's open, secure and adaptable. Emulex is a leader and catalyst for innovation and investment protection with a proven record of success that spans nearly 30 years.

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FusionStorm delivers and supports secure, reliable, and scalable IT solutions to reduce operational costs and improve productivity. An award-winning national provider of comprehensive IT solutions, we empower our clients with peace of mind. FusionStorm is an EMC Velocity Partner. Call us at 800.228.TECH.

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Intel, the world leader in silicon innovation, develops technologies, products and initiatives to continually advance how people work and live. Intel storage platforms provide the foundation for best in class storage systems delivering enterprise proven reliability and performance to businesses of all sizes.

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NORTHERN Parklife, Inc. (NORTHERN) offers a robust and flexible method of controlling and managing user-generated data. Through storage quotas, file-blocking, end-user and IT oriented reporting, NORTHERN enables over 50% of Fortune Global 100 to positively affect storage usage patterns – making efficiency in storage usage a part of business culture.

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Presidio Networked Solutions' comprehensive portfolio consists of unified communications, wireless, security, optical, tele-presence, storage, and managed & hosted services. Presidio Networked Solutions addresses the complete technology lifecycle – planning, designing, integrating, operating and optimizing – of networking and system solutions. The company works closely with customers throughout implementation and st-implementation, offering management expertise and support.

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For years, EMC has qualified and integrated QLogic SANblade Fibre Channel HBAs for use with its award-winning CLARiiON and Symmetrix storage systems. Now, QLogic offers EMC a complete portfolio of end-to-end SAN infrastructure. We're first in Fibre Channel stackable switches. We're the unchallenged leader in blade server switches. We're number one in SMB SAN switches. And no one sells more Fibre Channel and iSCSI HBAs than QLogic. Regardless of the environment, platform or operating system, QLogic has the solution that's right for EMC.

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Quantum

Quantum is the leading global storage company specializing in backup, recovery and archive. Combining focused expertise, customer-driven innovation and platform independence, Quantum provides a comprehensive range of tape, disk, media and software solutions supported by a world-class sales and service organization. As a trusted partner, we focus on meeting customers' evolving data protection needs.

www.quantum.com



Silver Peak accelerates backup, replication and recovery applications by increasing data throughput across the Wide Area Network (WAN). The company's award winning NX appliances deliver exceptional performance improvements with unprecedented security and scalability for all IP applications, including EMC's SRDF/A, Mirrorview, Recoverpoint, and Celler. Silver Peak is an EMC Select partner and E-lab tested.

www.silver-peak.com

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www.varonis.com/nasgenius



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www.verizonbusiness.com



VMware is the global leader in virtualization solutions from the desktop to the datacenter. Customers of all sizes rely on VMware to reduce capital and operating expenses, ensure business continuity, strengthen security and go green. With 2007 revenues of \$1.3 billion, more than 100,000 customers and more than 10,000 partners, VMware is one of the fastest growing public software companies.

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Tiered Storage

NEW YORK, NY | OCTOBER 30, 2008

When information comes together, one day can shape a year.

AGENDA		TRACK	10:00 a.m. - 11:00 a.m.	11:15 a.m. – 12:15 p.m.	1:15 p.m. – 2:15 p.m.	2:30 p.m. – 3:30 p.m.
8:00 a.m.	Registration & Partner Exhibits	Technology & Storage Innovations Track Sponsored by: QLogic	Storage Innovations This session provides an overview of all storage hardware products, competitive differentiation, and changing buying criteria and requirements. Additional topics include the impact on backup, impact and integration of a VMware environment, built-in security, RSA Envision and encryption, power efficiency, and Flash technology. Lou Przystas	FCoE – Evolution and Convergence of the Storage Network The convergence of storage and IP networks enable consolidation of server network interfaces by allowing utilization of a unified physical infrastructure with discrete types of network traffic. Join EMC and QLogic in a discussion to learn how FCoE is evolving as a standard, what to anticipate going forward, and how it will impact future datacenter operations. The discussion will also include 10G Converged Enhanced Ethernet (CEE) with existing Fibre Channel networks, management processes and workflows. Dee Wassell and Frank Berry	The Changing Face of Storage We'll take a closer look at key storage technology innovations that can positively impact IT and the business. New features of Symmetrix, CLARIION and Celerra impact costs and improve productivity while contributing to security/compliance initiatives. Highlighted technologies include: Thin Provisioning, Spin Down, Data De-Duplication and Encryption. Lou Przystas	Beyond Green: EMC and Efficient IT Companies are being challenged to efficiently deliver IT services while significantly reducing power consumption and supporting environmentally conscious objectives. Greater efficiencies are being achieved in IT energy consumption through strategic approaches to consolidation, virtualization, automation and cloud computing. This session outlines advantages EMC can offer to help you gain more value from data while increasing utilization, conserving power, and cutting costs. Dick Sullivan
9:00 a.m.	Welcome & EMC Keynote <i>Sponsored By Intel</i> Chuck Hollis <i>Vice President, Global Marketing CTO, EMC Corporation</i>					
10:00 a.m.	Breakout Session Storage Innovations					
Beekman Parlor	Extending VMware's Value with EMC Information Infrastructure	Enabling the Virtual Infrastructure Track Sponsored by: CDI	Extending VMware's Value with EMC Information Infrastructure This session highlights benefits of combining VMware, industry-leading server virtualization technology, with EMC's leadership information storage, protection, backup and management solutions. Come and see how the right infrastructure accelerates the deployment of VMware and advanced functions including VMotion, VM HA, DRS, VDI and SRM. Chad Sakac	Virtual Desktop Infrastructure (VDI) – The Best Strategy for Managing Desktop Environments Using a VMware Virtual Desktop Infrastructure (VDI) makes it possible to build a thin-client infrastructure that optimizes usability, manageability, total cost of ownership, and flexibility. This session explores the key business drivers and use cases of interest to companies considering VDI. Mark Greenlaw and Tyler Rohrer	VMware Site Recovery Manager with EMC DR Solutions – The Winning Combination This session focuses on how EMC integrates VMware Site Recovery Manager with industry leading data replication technology and experience building disaster recovery solutions to enable disaster recovery of the virtualized infrastructures. Denis Guyadeen and Keith Coughlin	Managing the VMware-Enabled Data Center Virtualization adds another layer of technology which may increase IT complexity and creates new management challenges. For VMware, find out how the right expertise and experience from CDI can help create the environment for success. This session also provides an overview of EMC offerings that can improve your ability to understand virtual and physical relationships, conduct unified discovery, achieve compliance readiness, and streamline problem and change management processes. Marty Poniatowski and Joe Viviano
Sutton North	Next Generation Backup and Archive Overview					
Gibson Suite	Introduction to Content Management for IT Professionals					
Murray Hill B	Simplified IT Compliance: Frameworks to Reduce Costs & Strengthen Security	Next Generation Backup Track Sponsored by: Brocade	Next Generation Backup and Archive Overview Hundreds of organizations have turned to EMC to lower IT operating expenses and improve service levels surrounding their backup, archive, and compliance operations. See how EMC has helped these organizations accelerate backup processes, streamline data recovery, comply with compliance mandates, and improve economics through multi-tiered storage. John DeLuca	Enterprise Backup & Recovery: A Practitioner's View Brocade, one of EMC's premier backup partners, provides insight into how virtual tape can improve your TSM backup environment. Join us to learn what Virtual Tape, Data De-duplication and backup to disk can do for your TSM environments. Brocade solutions and services offer in-depth expertise, real world experience and best practices for planning and implementing enterprise backup and recovery for TSM. Skip Tamke and Jean Weintraub	Data De-Duplication De-Mystified Take a look at new de-duplication technology from EMC. See how de-duplication changes the economics of backup to disk, reduces backup infrastructure costs, streamlines backup operations and improves disaster recovery. Understand the choices, benefits, options and tradeoffs available today across EMC product lines. John DeLuca	Redefining Backup for VMware Environments VMware server consolidation and virtualization enables tremendous benefits to IT organizations through reduced costs, increased responsiveness and process elimination. EMC Avamar is ideally suited to provide efficient, optimized information protection for your virtual server environments. See how to reduce backup time, bandwidth and storage infrastructure for your VMware environments. Mike Zolla
Concourse G	Hardware-Software Roadmaps, Replication and Storage Management Overview					
11:00 a.m.	Break and Partner Exhibits					
11:15 a.m.	Breakout Session FCoE – Evolution and Convergence of the Storage Network	Infrastructure Effectiveness & Content Management Value Track Sponsored by: Accenture	Introduction to Content Management for IT Professionals Learn how IT organizations are using enterprise content management to reduce IT risk and cost, without compromising Line of Business requirements. We will cover specific functionality that helps IT professionals configure content solutions for their business customers based on how information is used – from idea creation to risk management – as well as tools that help them get their job done faster. Session will feature a special case study from Accenture highlighting a prominent Public Sector solution, not to be missed. Lou Jordano	Leveraging Intelligent Capture to Automate Paper Processes No matter what industry you're in, paper-based information is a burden. Learn to transform claims, invoices, new account applications, loan origination documents, and employee records into manageable electronic data. By applying intelligent capture to all types of sources including remote sites, you'll reduce handling and storage costs, increase customer service, preserve valuable data, and reduce the risk of non-compliance. Session includes distributed capture and integration with business process management. Bill Galusha	Maximizing Your Storage Investment with the EMC Storage Inventory Dashboard Current storage reporting solutions do not offer visibility into storage trends and lack support for predictive analyses. This hinders IT managers' decision making ability to act proactively and avert storage related issues before they occur. Come to this session to learn about the EMC Storage Inventory Dashboard and how it can help you better understand your current storage environment and make more timely, cost-effective decisions for your future storage needs. Matt Roberts	Virtualized Exchange Solutions Discover how leveraging EMC's proven solutions can impact a virtualized Microsoft Exchange environment. These solutions help you to realize the cost, service-level, and agility benefits that virtualization technologies deliver for Exchange. Learn how EMC brings together leading infrastructure technology and services expertise to impact a virtualized Exchange environment. Roberto Mendizabal
Beekman Parlor	Virtual Desktop Infrastructure (VDI) – The Best Strategy for Managing Desktop Environments					
Sutton North	Enterprise Backup & Recovery: A Practitioner's View					
Gibson Suite	Leveraging Intelligent Capture to Automate Paper Processes	Securing Critical Assets & Managing Information Risk Track Sponsored by: Cisco	Simplified IT Compliance: Frameworks to Reduce Costs & Strengthen Security Learn how to use industry standards as the foundation of a framework-based security and compliance program. See how to ensure the policies, procedures and technologies you enact are appropriate and effective to address your security and compliance challenges - now, and in the future - while saving time and money. John McDonald	Data Loss Prevention: Challenges and Solutions Mitigate the risk of a data breach by learning best practices to locate, classify, control and audit your ever-increasing volume of sensitive information. We will review internal and external drivers for securing data and discuss how to apply the right controls based on policy, risk, and where sensitive data resides. Carson Sweet	Security Information and Event Management Organizations face changing compliance requirements, stringent security policies and a need to know what is happening in and outside their network. Learn how to capture and correlate mountains of log data and turn it into intelligible patterns of information that enable appropriate action for security, compliance, and IT operations. Paul Stamp	Storage Media Encryption and Enterprise Key Management Protecting data is a critical aspect of most data center security strategies. Encryption is essential for compliance – limiting financial exposure for lost information and preventing high-profile data loss. Learn how you can transparently integrate an encryption solution into your storage area network (SAN) leveraging Cisco Storage Media Encryption (SME) with RSA Key Manager for the Datacenter with EMC Connectrix. Mike McGahan and Carson Sweet
Murray Hill B	Data Loss Prevention: Challenges and Solutions					
Concourse G	EMC / Ciena – Enterprise Replication Networking Solutions					
12:15 p.m.	Lunch	Mainframe Solutions Track Sponsored by: Ciena	Hardware-Software Roadmaps, Replication and Storage Management Overview This session will cover EMC Mainframe-specific products and features associated with the latest DMX platforms. Come learn about local and remote replication capabilities and enhancements with SRDF, Time Finder, GDDR and DLM product families. Review EMC monitoring capabilities for Mainframe with updates for EzSM, Symmetrix Management Console and Symmetrix Performance Analyzer. John Grehl and Brett Quinn	EMC / Ciena– Enterprise Replication Networking Solutions This session will demonstrate how Ciena, an EMC Partner, facilitates and supports a highly available Disaster Recovery infrastructure utilizing EMC's proven technologies. Paul Schoenau	The Dawn of a New Paradigm: Understanding the Impact of Flash Devices on z/OS Storage – Part 1 Storage performance response times and cache-hit ratios have significantly improved over recent years. However, there are still cache resistant workloads that are difficult to address; and most cache-misses can be attributed to a fraction of storage capacity. We'll explore the architecture and performance benefits of flash devices, and discuss identification of candidate datasets. Dr. H. Pat Artis	The Dawn of a New Paradigm: Understanding the Impact of Flash Devices on z/OS Storage - Part 2 This session will continue the topics from session three. We'll consider long-term cost trends including processor utilization and workload license charges of improved I/O performance, as well as flash lifecycle costs versus fibre channel disks. Dr. H. Pat Artis
1:15 p.m.	Breakout Session The Changing Face of Storage					
Beekman Parlor	VMware Site Recovery Manager with EMC DR Solutions – The Winning Combination					
Sutton North	Data De-Duplication De-Mystified	Mainframe Solutions Track Sponsored by: Ciena	Hardware-Software Roadmaps, Replication and Storage Management Overview This session will cover EMC Mainframe-specific products and features associated with the latest DMX platforms. Come learn about local and remote replication capabilities and enhancements with SRDF, Time Finder, GDDR and DLM product families. Review EMC monitoring capabilities for Mainframe with updates for EzSM, Symmetrix Management Console and Symmetrix Performance Analyzer. John Grehl and Brett Quinn	EMC / Ciena– Enterprise Replication Networking Solutions This session will demonstrate how Ciena, an EMC Partner, facilitates and supports a highly available Disaster Recovery infrastructure utilizing EMC's proven technologies. Paul Schoenau	The Dawn of a New Paradigm: Understanding the Impact of Flash Devices on z/OS Storage – Part 1 Storage performance response times and cache-hit ratios have significantly improved over recent years. However, there are still cache resistant workloads that are difficult to address; and most cache-misses can be attributed to a fraction of storage capacity. We'll explore the architecture and performance benefits of flash devices, and discuss identification of candidate datasets. Dr. H. Pat Artis	The Dawn of a New Paradigm: Understanding the Impact of Flash Devices on z/OS Storage - Part 2 This session will continue the topics from session three. We'll consider long-term cost trends including processor utilization and workload license charges of improved I/O performance, as well as flash lifecycle costs versus fibre channel disks. Dr. H. Pat Artis
Gibson Suite	Maximizing Your Storage Investment with the EMC Storage Inventory Dashboard					
Murray Hill B	Security Information and Event Management					
Concourse G	The Dawn of a New Paradigm: Understanding the Impact of Flash Devices on z/OS Storage – Part 1					
2:15 p.m.	Break and Partner Exhibits	Mainframe Solutions Track Sponsored by: Ciena	Hardware-Software Roadmaps, Replication and Storage Management Overview This session will cover EMC Mainframe-specific products and features associated with the latest DMX platforms. Come learn about local and remote replication capabilities and enhancements with SRDF, Time Finder, GDDR and DLM product families. Review EMC monitoring capabilities for Mainframe with updates for EzSM, Symmetrix Management Console and Symmetrix Performance Analyzer. John Grehl and Brett Quinn	EMC / Ciena– Enterprise Replication Networking Solutions This session will demonstrate how Ciena, an EMC Partner, facilitates and supports a highly available Disaster Recovery infrastructure utilizing EMC's proven technologies. Paul Schoenau	The Dawn of a New Paradigm: Understanding the Impact of Flash Devices on z/OS Storage – Part 1 Storage performance response times and cache-hit ratios have significantly improved over recent years. However, there are still cache resistant workloads that are difficult to address; and most cache-misses can be attributed to a fraction of storage capacity. We'll explore the architecture and performance benefits of flash devices, and discuss identification of candidate datasets. Dr. H. Pat Artis	The Dawn of a New Paradigm: Understanding the Impact of Flash Devices on z/OS Storage - Part 2 This session will continue the topics from session three. We'll consider long-term cost trends including processor utilization and workload license charges of improved I/O performance, as well as flash lifecycle costs versus fibre channel disks. Dr. H. Pat Artis
2:30 p.m.	Breakout Session Beyond Green: EMC and Efficient IT					
Beekman Parlor	Managing the VMware-Enabled Data Center					
Sutton North	Redefining Backup for VMware Environments	Mainframe Solutions Track Sponsored by: Ciena	Hardware-Software Roadmaps, Replication and Storage Management Overview This session will cover EMC Mainframe-specific products and features associated with the latest DMX platforms. Come learn about local and remote replication capabilities and enhancements with SRDF, Time Finder, GDDR and DLM product families. Review EMC monitoring capabilities for Mainframe with updates for EzSM, Symmetrix Management Console and Symmetrix Performance Analyzer. John Grehl and Brett Quinn	EMC / Ciena– Enterprise Replication Networking Solutions This session will demonstrate how Ciena, an EMC Partner, facilitates and supports a highly available Disaster Recovery infrastructure utilizing EMC's proven technologies. Paul Schoenau	The Dawn of a New Paradigm: Understanding the Impact of Flash Devices on z/OS Storage – Part 1 Storage performance response times and cache-hit ratios have significantly improved over recent years. However, there are still cache resistant workloads that are difficult to address; and most cache-misses can be attributed to a fraction of storage capacity. We'll explore the architecture and performance benefits of flash devices, and discuss identification of candidate datasets. Dr. H. Pat Artis	The Dawn of a New Paradigm: Understanding the Impact of Flash Devices on z/OS Storage - Part 2 This session will continue the topics from session three. We'll consider long-term cost trends including processor utilization and workload license charges of improved I/O performance, as well as flash lifecycle costs versus fibre channel disks. Dr. H. Pat Artis
Gibson Suite	Virtualized Exchange Solutions					
Murray Hill B	Storage Media Encryption and Enterprise Key Management					
Concourse G	The Dawn of a New Paradigm: Understanding the Impact of Flash Devices on z/OS Storage – Part 2					
3:30 p.m.	Cocktail Reception & Raffle <i>Sponsored By Verizon Business</i>	Mainframe Solutions Track Sponsored by: Ciena	Hardware-Software Roadmaps, Replication and Storage Management Overview This session will cover EMC Mainframe-specific products and features associated with the latest DMX platforms. Come learn about local and remote replication capabilities and enhancements with SRDF, Time Finder, GDDR and DLM product families. Review EMC monitoring capabilities for Mainframe with updates for EzSM, Symmetrix Management Console and Symmetrix Performance Analyzer. John Grehl and Brett Quinn	EMC / Ciena– Enterprise Replication Networking Solutions This session will demonstrate how Ciena, an EMC Partner, facilitates and supports a highly available Disaster Recovery infrastructure utilizing EMC's proven technologies. Paul Schoenau	The Dawn of a New Paradigm: Understanding the Impact of Flash Devices on z/OS Storage – Part 1 Storage performance response times and cache-hit ratios have significantly improved over recent years. However, there are still cache resistant workloads that are difficult to address; and most cache-misses can be attributed to a fraction of storage capacity. We'll explore the architecture and performance benefits of flash devices, and discuss identification of candidate datasets. Dr. H. Pat Artis	The Dawn of a New Paradigm: Understanding the Impact of Flash Devices on z/OS Storage - Part 2 This session will continue the topics from session three. We'll consider long-term cost trends including processor utilization and workload license charges of improved I/O performance, as well as flash lifecycle costs versus fibre channel disks. Dr. H. Pat Artis
5:00 p.m.	Event Concludes					